









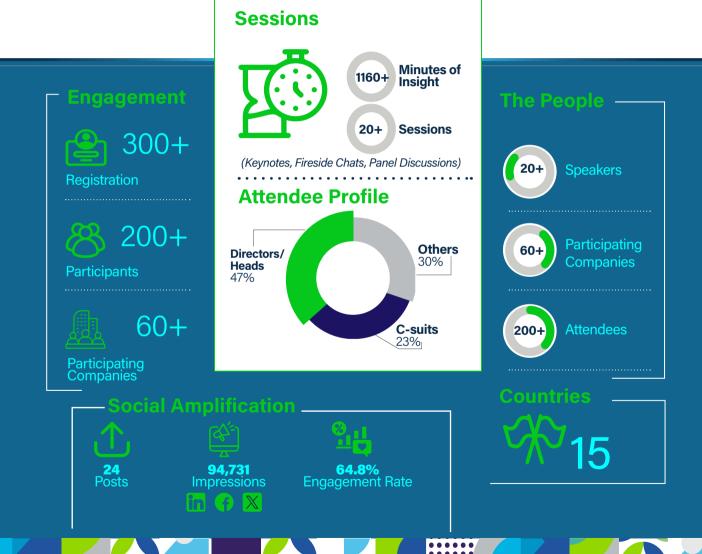
About the Conference

The Africa Credit & Risk Reporting Conference returns for its second edition, bringing together leading financial institutions, credit and risk professionals, regulators, and technology innovators to discuss the evolving credit and risk data sharing landscape in Africa and across the globe. Organized by the Credit **Information Sharing Association of** Kenya (CIS Kenya) and the South **African Credit & Risk Reporting** Association (SACRRA), this event provides a platform to keep abreast with technology and innovation in data sharing. financial inclusion, alternate data, policy reforms, and strategic partnerships to strengthen Africa's credit and risk data sharing ecosystems.

Under the theme
"Transforming Africa's
Credit and Risk
Reporting Landscape:
Insights, Innovation,
and Impact," the 2025
conference will explore
how emerging data trends
in credit risk assessment,
data governance, and
technology can enhance
credit markets' efficiency,
transparency, and
accessibility across the
continent.



2024 CONFERENCE HIGHLIGHTS





CONFERENCE OBJECTIVES

This conference will:



 Foster collaboration between financial institutions, industry associations, policy makers, regulators, and technology providers to advance credit & risk information sharing and data-driven credit and risk management.



 Explore the role of digital credit, AI, and alternative data in creating inclusive and sustainable markets, driving innovation in product/service offerings and credit and risk management models.



 Address cross-border credit information sharing challenges and opportunities in African markets.



 Highlight best practices in consumer protection, data privacy, and open banking.



Equip industry players with **insights on regulatory trends** across Africa and the Globe.



WHO SHOULD ATTEND?

This conference is designed for:

Executives
from financial
institutions
(banks,
microfinance
institutions,
SACCOs,
FinTechs, payment
providers,
TELCOS, and
BNPL-provider
companies).

Regulators and policymakers (central banks, financial sector regulators, national credit bureaus).

Credit,
risk and
compliance
management
professionals
(credit
analysts,
loan officers,
credit
bureaus, data
scientists).

Technology providers (AI developers, API solution providers, blockchain innovators, cybersecurity experts).

Academia, researchers, and legal experts focused on financial regulation and digital transformation.

Industry
Bodies
and NGOs
(Associations,
Ombuds,
Advocacy
bodies
interested in
credit and
financial
inclusion).



KEY THEMES & TOPICS





CONFERENCE STRUCTURE

The 2nd Africa Credit & Risk Reporting Conference will feature:

- Keynote Addresses: Thought leaders and industry pioneers will deliver high-level insights on Africa's credit landscape.
- Panel Discussions: Engaging debates among regulators, lenders, and technology providers on pressing issues in credit and risk management.
- **Breakout Sessions:** Deep-dive discussions on specific topics like Al-driven credit scoring, cybersecurity in open banking, and ethical lending frameworks.
- Case Study Presentations: Success stories from African and global credit markets on innovative lending solutions.
- Workshops & Training Sessions: Hands-on learning experiences for industry professionals on credit and risk modeling and data analytics.
- Networking & Exhibition: Opportunities for delegates to connect with peers and explore cutting-edge credit and risk management solutions.



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

The conference presents an exclusive opportunity for sponsors to engage with senior executives and decision-makers in the credit and financial sectors. Sponsors will gain:



Brand visibility across event marketing materials, websites, and social media.



Speaking opportunities to showcase expertise in credit, risk and data analytics.



Exhibition space to demonstrate innovative products and services.



Networking access to key stakeholders and potential business partners.

SPONSORSHIP PACKAGES



Benefits

20 min keynote alongside chief guest at opening ceremony

Dedicated sponsorship page (logo, 250 words write-up and URL link on conference website)

2 – 3-minute pre-recorded video of the company/organisation which will be featured during prime conference times (Optional)

Complimentary passes for 6 delegates

3 X 3m custom made branded booth for exhibition (artwork to be provided by the sponsor)

Screen monitor to be provided, sponsor to provide content

Logo to be displayed on a ticker throughout all presentations

1 x full page advert in conference booklet

Full branding rights during a networking cocktail session

10 VIP passes to a networking cocktail session

Exclusive recorded interview sessions to be used on social media platforms and on the conference website

Opportunity to place branded promotional material on the delegate tables and in conference gift bags

Priority access to event photographs and recordings

Opportunity to bring and display 2 X wall banners; 3 X pull up banners at the foyer area

USD 30 000 (Excl. VAT)





Benefits

15 min keynote speaking slot

2 X 2m custom made branded booth (artwork to be provided by the sponsor)

2 – 3-minute pre-recorded video of the company/organisation and its role, which will be played/displayed during breakouts/coffee breaks (Optional)

Complimentary passes for 5 X delegates

Screen monitor to be provided, sponsor to provide content

Logo to be displayed on a ticker throughout all presentations

5 VIP passes to a networking cocktail session

Dedicated sponsorship page (logo, 200 words write-up and URL link on conference website)

Exclusive recorded interview sessions to be used on social media platforms and on the conference website

Opportunity to include branded promotional materials at the allocated exhibition stand

Opportunity to bring and display Media banner; 2 X pull up banners at the foyer area

USD 25 000 (Excl. VAT)





GOLD SPONSOR PACKAGE

Benefits

10 min keynote speaking slot

Dedicated sponsorship page (logo, 150 words write-up and URL link on conference website)

Complimentary passes for 4 delegates

Complimentary $2m \times 2m$ basic branded counter (artwork to be provided by the sponsor)

Logo to be displayed on a ticker throughout all presentations

4 X VIP passes to a networking cocktail session

Exclusive recorded interview sessions to be used on social media platforms and on the conference website

Opportunity to include branded promotional materials at the allocated exhibition stand

Opportunity to bring and display one pull up banner at the foyer area

USD 20 000 (Excl. VAT)





SILVER SPONSOR PACKAGE

Benefits

Dedicated sponsorship half a page (logo, 100 words write-up and URL link on conference website)

Complimentary passes for 3 delegates

Complimentary 2m x 2m basic branded counter (artwork to be provided by sponsor)

Logo to be displayed on a ticker throughout all presentations

Half page advert in conference booklet

3X VIP passes to a networking cocktail session

Exclusive recorded interview sessions to be used on social media platforms and on the conference website

Opportunity to include branded promotional materials at the allocated exhibition stand

Opportunity to bring and display one pull up banner at the foyer area

USD 15 000 (Excl. VAT)





BRONZE SPONSOR PACKAGE

Benefits

Dedicated sponsorship page (logo, 50 words write-up and URL link on conference website)

Complimentary passes for 2 delegates

Complimentary 2m x 2m basic branded counter (artwork to be provided by sponsor)

Logo to be displayed on a ticker throughout all presentations

Half page advert in conference booklet

2 X VIP passes to a networking cocktail session

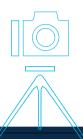
Exclusive recorded interview sessions to be used on social media platforms and on the conference website

Opportunity to include branded promotional materials at the allocated exhibition stand

Opportunity to bring and display one pull up banner at the foyer area

USD 10 000 (Excl. VAT)





Photography & Videography Sponsorship

Benefits

Logo on conference website

Logo to be displayed on a ticker throughout all presentations

Logo to be displayed on all official event photos and videos

Brand mention in all photo/video description credits on social media

Full access to all photos and videos

Complimentary passes for 2 X delegates

2 X VIP passes to a networking cocktail session

Opportunity to bring and 1X pull up banner at the foyer area

USD 8,870 (Excl. VAT) No. of Sponsors - 1



ABOUT ORGANIZERS



About CIS Kenya

CIS Kenya Credit Information Sharing Association of Kenya (CIS Kenya) is a member-based Association that brings together lenders, consumers, credit reference bureaus and other interested parties for effective implementation of Credit Information Sharing (CIS) within and outside Kenya. It seeks to be the institution that leads Africa in shaping and transforming the credit markets to achieve sustainable and inclusive growth. CIS Kenya's members are drawn from Commercial and Microfinance Bank sector, credit-only microfinance institutions, SACCOs, leasing companies, debt-collectors and liquidators. The Association is involved in CIS awareness creation, lobbying for legal reforms and capacity building.



About SACRRA

A not-for-profit voluntary industry organisation that plays a central role in South Africa's credit and risk data sharing ecosystem. SACRRA has been facilitating the sharing of consumers' credit and risk information for the past 36 years to the six NCR (National Credit Regulator) registered and authorized credit bureaus on the principle of reciprocity. Other SACRRA members include, but is not limited to, telecommunication companies, insurers, debt buyers, subscription service providers, loan system providers and analytical companies.

The Regulation 19 (13) of the National Credit Act (NCA) prescribes that all credit and risk data providers must utilise the SACRRA/CBA Central Data Transmission Hub for the submission of all credit and risk information according to a prescribed format; and SACRRA enables the submission of an average of 60.6 million high quality and standardised records on a monthly basis.

SACRRA: Your partner in ensuring fair and responsible credit and risk data decisions – A legacy of unwavering commitment to an effective working data sharing ecosystem.



APPLICATION FORM



Personal Details

Please note all correspondence inc Organisation name (for marketing p	eluding invoices will be sent to the cor ourposes)	ntact supplied b	pelow:
Organisation name (for invoicing pu	rposes)		
Contact Person			
Position	Email		
Telephone	Mobile		
Address			
State	Postcode		
Country	Website		
Please tick the appropriate item. Al.	l sponsorship prices are in USD		
□ \$30,000 Platinum Sponsor□ \$15,000 Silver Sponsor	□ \$25,000 Diamond Sponsor□ \$10,000 Bronze Sponsor		•
I agree to be invoiced for a to	tal of		
\$			
Signature	Date		
Sponsorship agreement and tax in Payment terms are 7 days from da	voice will be sent upon receipt of you te of invoice	r application for	m.
Sponsorship Total			
☐ I wish to pay by bank transfer (t☐ I wish to pay by credit card (a.s.	pank details will be on your invoice)	ı with vour invo	ice)

PAST CONFERENCE SPONSORS AND **COLLABORATORS**

















For registration and more information, contact:
Email: conference@ciskenya.co.ke | conference@sacrra.org.za
Phone: +254 20 2600118 (CIS Kenya)
+27 87 701 3254 (SACRRA)

The 2nd Africa Credit & Risk Reporting Conference 2025 promises to be an insightful and impactful event shaping the future of Africa's credit markets. We look forward to welcoming you to Cape Town for this premier industry gathering!